## THE 19<sup>th</sup> ANNUAL ONE OF A KIND HOLIDAY SHOW SHARES HOLIDAY GIFT GUIDE



From minimalistic finds to edible treats, the top 2019 holiday gift trends from the experts at The Mart are here just in time for holiday gifting.

**CHICAGO (October 2019) –** Some things never go out of style, and shopping handcrafted is at the top of the shopping list this year! The shopping gurus of the **19**<sup>th</sup> **Annual One of a Kind Holiday Show**, which returns to The Mart, 222 W. Merchandise Mart Plaza, from Thursday, December 5 – Sunday, December 8, have officially shared the Show's 2019 Holiday Gift Guide. This year, gift options at the Show range from woven baskets and hand-carved furniture to sweet treats and natural self-care products. Offering shoppers a one-stop shopping and entertainment experience, the show features work from over 600 talented makers and artisans from across North America and beyond, as well as gourmet cafes, live music, and much more.

"We are thrilled to share this year's holiday gift guide to help shoppers begin to plan their shopping lists for the holiday season," said Aida Sarvan, Director of Marketing for the One of a Kind Show. "Every year we are amazed by the quality and unique items artists produce for our Show. Shoppers are treated to new and trendy items from hundreds of artists, which can only be found at The Mart each holiday season. This year, our holiday gift guide features a variety of new items from our Emerging Market, which features 30 up-and-coming artists sharing their work at the show for the first time."

The One of a Kind Show will simplify holiday gifting with a wide range of unique and eclectic offerings for everyone in their official <u>Gift Guide</u>, from the minimalist to the foodie and more, including:

- The Foodie (Flavor-craving foodies, rejoice!)
  - Small-batch cocktail bitters from <u>Portland Bitters</u>
  - o <u>Nutkrack</u>'s sweet and salty treats, including caramelized, buttery, toasted pecans
  - Almost too beautiful to eat, <u>Sugoi Sweets</u> offers hand painted, Belgium bonbons
  - o A gift with a kick, K-Mama offers gluten-free hot sauce
- The Design Enthusiast (Joanna Gaines would approve!)
  - o Hand-woven accent baskets by Expedition Subsahara

- Custom map art by <u>Sadie & June</u> that showcases epic travel stories that connect the recipient with a special location
- Colorful tasseled tea towels by Tea + Linen
- Perfect for cooking or simply displaying, <u>The King Market</u>'s triangle cutting board offers something for everyone
- The Minimalist (Keep it simple and stylish)
  - Fashionista finds by Cedar and Vine
  - Incredible woodworking designed by <u>Frank Bowles</u>, all of which moves easily and takes advantage of small spaces
  - <u>Hewn</u>'s gender-neutral "carry goods," handmade in Chicago
  - o Minimalistic landscapes by artist Kim Knoll
- Your Bestie (A one-of-a-kind gift for someone special)
  - o Nikichiki's trendy, hand-knit pom-pom sweater
  - Modern wearable art pieces by <u>Muro Jewelry</u>, which are inspired by geometry in nature and architecture
  - Keep friends comfortable and warm with 100% USA grown cotton scarves by <u>Elytra Textiles</u>
  - For the friend with a case of wanderlust, a beautiful bison leather bag by artist Raquel of <u>Olivo by Raquel</u> is a traveling must
- The Health Nut (Feel-good finds!)
  - Seasonal sips including <u>Windmill Ginger Brew</u>'s nonalcoholic holiday small-batch refreshment
  - Cozy and calming weighted blankets by <u>CapeAble Weighted Products</u>
  - Proving coal isn't just for those on the naughty list, <u>Essence One</u>'s detox charcoal face soap will brighten faces of friends and family this year
  - <u>Element Ayurvedic Apothecary</u>'s healing balm with soothing oils, herbs, and essences that help relax muscles after a stressful day

During the Show, shoppers may browse products spanning a variety of media including fine art, ceramics, mixed media, fashion, furniture, fiber art, jewelry, gourmet goods, pet products, photography, accessories, bath and body, children's products, holiday and home goods. Exhibiting artists will be on-site throughout the run of the show to engage with attendees and share their inspirations, as well as offer behind-the-scenes insights into their creative processes.

The One of a Kind Show will be open 11 a.m. -8 p.m. Thursday, December 5; 11 a.m. -8 p.m. Friday, December 6; 10 a.m. -7 p.m. Saturday, December 7 and 10 a.m. -5 p.m. Sunday, December 8. Tickets are \$12 per adult and provide entry for all four days. Children 12 and

under are free. Special ticket packages and offers are available online only. A portion of all ticket sales will benefit the Ann & Robert H. Lurie Children's Hospital of Chicago. For more information and to purchase tickets, please visit <u>www.oneofakindshowchicago.com</u>.

###

## About The One of a Kind Holiday Show

The One of a Kind Holiday Show® Chicago takes place at The Mart, 222 Merchandise Mart Plaza, 7th Floor, December 5 – 8, 2019. For tickets or more information, visit: <u>http://oneofakindshowchicago.com/</u>.

Hours are as follows:

Thursday, December 5: 11 a.m. - 8 p.m. Friday, December 6: 11 a.m. - 8 p.m. Saturday, December 7: 10 a.m. - 7 p.m. Sunday, December 8: 10 a.m. - 5 p.m.

Tickets are \$12 per adult and provide entry for all four days of the show. Children 12 and under are free. Special ticket packages are also available including Early Access Tickets for \$20, which allow guests entry at 10 a.m. on Thursday, December 5. A portion of all ticket sales will benefit the Ann & Robert H. Lurie Children's Hospital of Chicago. For tickets or more information, visit www.oneofakindshowchicago.com.

For the latest press releases, facts, photos and videos, visit the <u>online pressroom</u>. For news and real-time updates, follow the One of a Kind Show on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.

## About theMART

theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in business, technology, culture, art, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and design forward showrooms, theMART serves as the home to Chicago's most creative and technologically innovative companies including Motorola Mobility, 1871, Yelp, PayPal and MATTER, as well as Fortune 500 companies ConAgra, Allstate, Kellogg, Beam Suntory, Grainger and Caterpillar.

**Contact: Sarah Ficek** 

Heron Agency

sarah@heronagency.com www.heronagency.com 773-969-5200