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GOURMET FOOD, FASHION SHOWS, LIVE MUSICAL PERFORMANCES, ARTIST DEMONSTRATIONS AND MORE WILL DELIGHT SHOPPERS AT 2014 ONE OF A KIND SHOW DECEMBER 4-7, 2014

Special Goose Island Beer Garden to Serve Up One-of-a-Kind Brews at Show

CHICAGO – The **One of a Kind Show** returns to Chicago's Merchandise Mart (222 Merchandise Mart Plaza, 7th Floor) December 4 – 7 combining unique shopping with live musical performances, interactive activities and delectable dining choices, creating Chicago's most unique holiday shopping and entertainment destination. This refreshing alternative to traditional retail will feature entertainment options including **Potbelly's Music Series** featuring the restaurant's most popular performers, special demonstrations by exhibiting artists, live fashion shows featuring artist-designed apparel and more.

The 2014 show will also feature a **Goose Island Beer Garden** complete with Goose Island's best brews, gastro-pub bites and TVs playing all the weekend's big games. Additional gourmet cafes provided by Foodstuffs will be located throughout the show floor providing guests with many options for shopping breaks and delicious food and beverage.

The 2014 One of a Kind Show will feature the following entertainment programming and special amenities:

Potbelly's Music Series

Live music at this year's show will be performed on the Show Stage by talented artists featured in **Potbelly's Music Series**. Potbelly has selected its very best musicians with an array of styles, from its neighborhood shops and brought them to the show with a sound and style not found anywhere else. For more information on the performers please visit: www.oneofakindshowchicago.com/showinformation/specialfeatures/

Musical Performance Schedule

- Samuel Williams- Thursday, December 4, 4-5:45 p.m. and 6:45-8 p.m.
- Eli Taber- Friday, December 5, 4-5:45 p.m. and 6:45-8 p.m.
- Enoch Kim- Saturday, December 6, 1:45-4 p.m.
- Claire Corriveau- Saturday, December 6, 4:30-7 p.m.
- Josh Rowe- Sunday, December 7, 12 p.m.-12:45 and 1:45-3:30 p.m.
- Chris Farrell- Sunday, December 7, 3:30-5 p.m.

Fashion Shows

Shoppers will find hundreds of talented clothing designers who utilize a wide range of media and techniques to create wearable works of art for women, men and kids. Artists' fashions will also be showcased in daily live runway shows—directly on the show floor.



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Fashion Show Schedule

- Thursday, 6 p.m.
- Friday, 1 p.m. and 6 p.m.
- Saturday, 1 p.m.
- Sunday, 1 p.m.

Artist Talks and Demonstrations

Shoppers at this year's show will obtain an insider's look into the creative process behind many artist's pieces and experience artwork in the making during artist demonstrations on the show floor in select artists' booths. Special 20-minute Artist Talks will introduce and allow shoppers to learn the stories behind the eclectic, handmade works.

Artist Talks and Demonstrations Schedule

Thursday, December 4

• 3 p.m. Artist Talk: The Process of Blacksmith Art, Willoughby Forge, Booth 3117

Friday, December 5

- 3 p.m. Artist Talk: Assembling a Wood Sculpture House, Cassie Arnold Art, Booth 4039
- 5 p.m. Artist Talk: Embellishing Dolls, Stafford Dolls, Booth 1016

Saturday, December 6

- 3 p.m. Artist Talk: Paper Quilling, The Quirky Quiller, Booth 1049
- 5 p.m. Artist Talk: Sail Away to the Galapagos, Georgia Velisaris, Booth 1014

Sunday, December 7

 11 a.m. Artist Talk: Pyrography (leather burning), Moxie & Oliver, Booth 1107
 2 p.m. Artist Talk: Gymnastic, Triathlon, Kids, and Other Art Inspirations, Pat Kroth Fiber Art, Booth 4067

Demarcus Purham – Artist in a Box

Demarcus Purham will be presenting a special performance art piece titled "Artist in a Box." This special performance will showcase Purham inside a 4' x 3' ft. Plexiglas box creating detailed cityscapes on the glass. "Artist in the Box" represents everything the One of a kind Show stands for, creativity and originality. "Artist in a Box" will be on display:

- Thursday 12-3 p.m.
- Friday 2-4 p.m.
- Saturday 10 a.m.-12 p.m.
- Sunday 10 a.m.-12 p.m.

Shipping and Carryout Service

Free curbside carryout service transports heavy packages to the shopper's cars at no charge and can be arrange through the show office located in aisle 6000. Onsite **packaging and shipping services** are also available, allowing shoppers to ship all their purchases and holiday gifts directly from the show floor.

Coat Check is available for \$2 per item and shopping bags can be checked for free.

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Special Sections

Etsy Pavilion

In a rare opportunity, shoppers will be able to shop the famed online Etsy store in person. Here artists and designers whose works are normally only sold online will be presenting their specialty, handmade, one-of-a-kind pieces in the expanded 2014 **Etsy Pavilion**. Shoppers can also take part in a free crafting project at Etsy's "unwrapping station" where gifts can be packaged in custom giftwrap and gift tags with custom stamps can be created to add a personal touch to all holiday gifts.

Fashion District

Located on the southeast side of the show floor, this special, fashion-oriented area features trendsetting artists and designers whose work includes contemporary clothing, jewelry and accessories.

Gourmet Gallery

The 2014 **Gourmet Gallery** will be expanding on the southwest side of the show floor, offering shoppers the chance to sample and buy delectable food items from approximately 30 different vendors, satisfying any gourmand's palate.

Fine Art Gallery

This year the **One of a Kind Show Chicago** will feature a **Fine Art Gallery**, a curated exhibition of fine art and sculpture pieces, within the show floor. All work featured is available for sale from exhibiting artists.

About The One of a Kind Show and Sale ® Chicago

The One of a Kind Show is the city's most unique and exciting shopping experience providing consumers a great alternative to traditional retail. More than 600 talented artists from across North America will bring their exceptional, handmade designs to this year's show offering a wide range of media and categories including: accessories, ceramics, fashion, fiber art, furniture, glass, gourmet food, holiday gifts, jewelry, kids items, metalwork, mixed media art, paintings, artisan paper, photography, sculpture and wood work.

The One of a Kind Show Chicago will take place December 4 and 5 from 11 a.m. – 8 p.m., December 6 from 10 a.m. – 7 p.m. and December 7 from 10 a.m. – 5 p.m. at the Merchandise Mart, 222 Merchandise Mart Plaza, 7th Floor, Chicago, IL. Tickets are \$12 for adults, children 12 and under are free. A portion of all ticket sales will benefit Ann & Robert H. Lurie Children's Hospital. For tickets or more information, visit www.oneofakindshowchicago.com or call (800) 677-MART (6278).

About Merchandise Mart

Vornado Realty Trust | Merchandise Mart, a division of Vornado Realty Trust, is a leading owner and operator of integrated showroom and office buildings, as well as trade show facilities, bringing buyers and sellers together through market events, trade and consumer shows, and conferences each year. We are committed to creating sustainable environments in the properties we manage and the communities we serve. Vornado Realty Trust, based in New

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York City, is a fully integrated equity real-estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

Media can visit the show's online pressroom at www.oneofakindshowchicago.com/press-room/ to download press releases and announcements. The site also features an image gallery and fast facts. For news, images and real-time information follow One of a Kind Show Chicago on the following social media channels: Facebook or Twitter.

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