



# Ambassador Program Benefits

Dear Artists,

We are happy to share the launch of the One of a Kind Artist Ambassador Program for our 2023 shows. The goal of this program is to formally recognize exceptional One of a Kind returning artists who consistently support the show by encouraging other top tier artists to participate and by being a mentor/resource for new OOK artists. Below please find the specific criteria that must be met to be chosen as an Ambassador. If selected, Ambassadors will have the opportunity to earn \$100 off their booth fee for each referral who contracts with the show (referring artist must be named on the application).

## Ambassador Recognition Benefits

- \$100 off total booth cost per referred artist (new to One of a Kind) who applies and contracts
- Highlighted on the show website
- Badge/ribbon identification on-site

## Responsibilities as an Ambassador

- Represent the highest caliber of product, presentation, and leadership
- Promote the show year-round
- Act as an accessible resource for new artists leading up to the show and on-site

## Criteria to be an Ambassador

- Currently contracted for the Spring or Holiday 2023 shows
- 2 or more years of participation in both Holiday and Spring shows
- In good standing with the show
- Creator of exceptional artist work
- Creator of exceptional booth display
- Avid supporter of the One of a Kind Show

We look forward to recognizing you all for all you do!

To apply for this opportunity, please use the QR code below!



*The One of a Kind Show Team*

