

## FOR IMMEDIATE RELEASE

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## THE MART TO HOST MORE THAN 600 UNIQUE ARTISTS DURING ITS 17<sup>TH</sup> ANNUAL THE ONE OF A KIND HOLIDAY SHOW® CHICAGO

Calling All Holiday Shoppers and Art Lovers to The Mart December 7 – 10

CHICAGO – August 30, 2017 – Just in time for the holiday shopping season, the 17<sup>th</sup> annual One of a Kind Holiday Show<sup>®</sup> will return to The Mart (222 W Merchandise Mart Plaza) December 7-10, offering an unmatched selection of gift options from more than 600 artists, as well as festive food offerings from gourmet vendors, fashion shows, live music and more.

In addition to shopping an incredible selection of handcrafted items, guests will have a chance to meet the 600 artists from across North America to learn about the inspiration and technique behind their work.

An extensive range of categories will be represented during this year's show including accessories, bath & body, ceramics, fashion, fiber art, furniture, glass, gourmet goods, holiday products, home goods, jewelry, kids, metal, mixed media, paintings, paper, pet products, photography, sculpture and wood. Learn more about the Holiday 2017 artists <u>here</u>.

"We are thrilled to be back for our 17<sup>th</sup> year and are hard at work to ensure that this year's show is the best one yet," said Lisa Simonian, Vice President of Marketing, Consumer Shows at The Mart. "We have curated a unique mix of artists and creative individuals alike making sure our guests experience the best of the best through a wide range of price points, media and styles."

This year's show will bring back a featured space dedicated to 40 talented emerging artists, designers and craft makers, who are first-time exhibitors at The One of a Kind Show.

"An important part of the show is welcoming new artists, so we created a platform for rising stars to showcase their work," said Aida Sarvan, Marketing Director of One of a Kind Show. "There was so much success for emerging artist during last year's show that we are excited to bring in a new wave of talent this year!"

In addition to shopping, attendees can enjoy daily fashion shows and live performances by local musicians. Additional information regarding entertainment features will be released closer to the event.

## About The One of a Kind Holiday Show

The One of a Kind Holiday Show<sup>®</sup> Chicago takes place at The Mart, 222 Merchandise Mart Plaza, 7th Floor, December 7 - 10. For tickets or more information, visit <u>http://oneofakindshowchicago.com/</u>.

Hours are as follows: December 7 and 8 from 11 a.m. – 8 p.m. December 9 from 10 a.m. – 7 p.m. December 10 from 10 a.m. – 5 p.m.

Tickets are \$12 for adults, children 12 and under are free. Special ticket packages are also available. A portion of all ticket sales will benefit Ann & Robert H. Lurie Children's Hospital. For tickets or more information, visit www.oneofakindshowchicago.com.

For the latest press releases, facts, photos and videos, visit the online <u>pressroom</u>. For news and real-time updates, follow The One of a Kind Show on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.

## About the MART

The One of a Kind Show is produced by the Mart.

One of the largest commercial buildings in the world, the 4.2 million SF. Merchandise Mart (theMART) is located in Chicago, IL along the Chicago River. Completed in 1930, the building continues to meet the changing needs of the office and showroom businesses it serves. As a Gold-EB OEM LEED certified building, theMART is committed to creating and maintaining sustainable environments.

TheMART is owned by New York-based Vornado Realty Trust, a fully integrated, publicly traded, real estate investment trust (REIT) and one of the largest owners and managers of commercial real estate in the United States with a portfolio of over 60 million SF.

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