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**ONE OF A KIND SHOW AND SALE® ANNOUNCES NEW AND EXCITING PROGRAMMING,  
FEATURES AND AMENITIES FOR SHOPPERS TO EXPERIENCE**

*Martha Stewart Living's Editorial Director Marcie McGoldrick Demonstrates Basic Knitting Techniques December 7 from 2-4p.m.*

*Live Music Performances by Artists of the Potbelly's Music Series Featured*

CHICAGO—Chicago's best holiday shopping opportunity just got even better! The 13<sup>th</sup> annual **One of a Kind Show and Sale**, which features the unique work of more than 600 talented artists, returns to Chicago December 5-8, 2013 at the **Merchandise Mart** (222 W. Merchandise Mart Plaza) with a wide range of features and amenities for guests to enjoy. Show attendees will have an enhanced shopping experience with highlights including: live fashion shows and musical performances, artist booth talks, DIY crafting opportunities, an interactive photo booth, gourmet cafes, a sports lounge and more! This year's show includes a special finger knitting tutorial by Marcie McGoldrick, Editorial Director of *Martha Stewart Living* on December 7 from 2-4p.m. in the Toyota Retreat.

Shoppers can get styling ideas at daily **One of a Kind Fashion Shows** featuring clothing, jewelry and accessories from artists in the show. Guests can also meet the artists and learn the stories behind their handmade creations at a number of **Artist Booth Talks** scheduled throughout the show.

This year's **Make Your Mark** Contest invites exhibiting artists to submit a piece of work that includes their actual individual thumbprint in a creative way to convey a unique touch on their personal work. All entries will be featured in a prominent display on the show floor and will be labeled with the artist's name and booth number.

The **Toyota Retreat** is an exciting component at the 2013 One of a Kind Show. Located on the north side of the show floor, shoppers can jump into a 2013 Toyota Rav4 and snap pictures with the custom GIF photo booth integrated on the touch screen tablet. The Toyota Retreat will also include a DIY Inspiration Lounge as well as a silk screen printer creating tote bags for shoppers onsite. Throughout the show, patrons are encouraged to post pictures of themselves to Twitter and Instagram with the hashtag #ToyotaGiving. Each tweet or post will trigger a \$3 donation from Toyota to "After School Matters."

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### **AMENITIES**

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Meet Etsy sellers and explore their one-of-a-kind gifts at the **Etsy Artist Pavilion**. Each day, Etsy will be hosting a free holiday craft project and creating a collaborative mural on the Pavilion wall.

Live Music at this year's show will be presented on the Fashion District Stage by the talented artists featured in the **Potbelly's Music Series**. Music Series performers include the soulful sounds of Chris Corsale and the young vocal cords of Eli Noll, as well as numerous other talented, local musicians.

Delicious foods and beverages are available at the **gourmet cafes** or in the **sports lounge** where guests will be able to take a shopping break and catch up on one of the weekend's football games. All café areas will have full bar service.

Onsite **packaging and shipping services** are available, allowing shoppers to ship all their purchases and holiday gifts directly from the show floor. **Coat Check** is available for \$2 an item and shopping bags can be checked for free.

#### **About The One of a Kind Show and Sale**

The One of a Kind Show and Sale hosts more than 600 juried artists, craftspeople and designers from across North America showcasing their imaginative, handmade creations. This year's One of a Kind Show encompasses a variety of media and categories at a wide range of price points including: accessories, ceramics, fashion, fiber art, furniture, glass, gourmet, holiday, jewelry, kids, metal, mixed media, painting, paper, photography, sculpture and wood.

At the show, shoppers will find something for everyone on their holiday list while having the opportunity to meet the artists as they browse the best in art and craft. As a highlighted feature of the show, the popular **ETSY New Artist Pavilion**, featuring 29 ETSY sellers, once again offers an opportunity for up-and-coming artists and craftspeople to showcase their work.

Tickets to the One of a Kind Show and Sale are \$12, children 12 and under are free. A portion of all ticket sales will benefit the Ann & Robert H. Lurie Children's Hospital. For tickets and more information please visit: [www.oneofakindshowchicago.com](http://www.oneofakindshowchicago.com).

#### **About The Merchandise Mart Properties, Inc.**

Merchandise Mart Properties, Inc., a division of Vornado Realty Trust, is a leading owner and operator of integrated showroom & office buildings and trade show facilities, bringing buyers and sellers together through market events, trade and consumer shows and conferences each year.

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